

Profile of Cedar solutions

About us

Cedar solutions, a web based software and creative services provider located in Kochi, India, has enviably marked its presence in the web development and designing arena. The company believes in client centric approach and is committed to building long lasting relationship with the client. We deliver services of superior value and quality and ensure that all our endeavors are at par with the industry standards. We have a team of experienced and creative web developers, software professional and designers who make every venture unique and ascertain customer satisfaction in every sense.

Our client base range from companies in the public sector both central and state government to multinational companies and other smaller and medium private firms as well. Cedar Solutions also has tie ups with various companies in USA and Australia and we utilize our expertise to work with them on various crucial projects. Apart from all this we are a company whose products and services reach across the globe and clients come from US, Europe, Australia and the Middle East.

We have a range of quality services and products that are delivered in a timely manner, our clients are periodically updated about the project and post delivery technical support is also provided. Irrespective of the magnitude and complexity of the work, our high end services and customer support are unmatched in the industry and our clients keep coming back to us due to this reason.

Our area of expertise includes:

- Web Development, Implementation and Support
- Technology Architecture and Consulting
- Web-based Product Development
- Project Management and IT Staffing
- Web Application Integration
- Server Hosting and Email Solutions

- Creative Multimedia

Vision

Our vision is to be the market leader in web-based software solutions & services sector of the Information Technology Industry and we endeavour to become a globally recognized company that provides value based and technologically excellent services to our clients across the globe. Cedar Solutions is keen on hitting the targeted vision by its three arrows, the client, staff and technology. The company has loyal clientele formed after years of committed relationship, staff having myriad skills but working with a common goal and technology par excellence.

Mission

Our mission is to establish a sustainable model of work environment that enables the growth of our valuable clients, our employees and the company itself. We believe that our success lies in the satisfaction and success of our clients and we constantly uphold the ideology that customer is the king.

Cedar Solution has a set of values and ethics that guides the company towards various accomplishments.

- Being truthful and committed to what we do
- Knowledge acquisition and widening our areas of expertise
- Employee growth and welfare
- Satisfied client always
- Business partnership that has space for growth and knowledge exchange

Products

‘Crescent CRM’-Client Relation Management

Foundation of a successful business lay in its successful client relationship management. Managing clients is one of the most important tasks and client relationship and satisfaction is a critical dimension of every business initiative. Client's satisfaction with the performance of the

company depends on how well their professional and personal needs are addressed by the company. Our state of the art, tailor made Crescent CRM provides solutions that cater to address the specific needs of the client and help you manage your client better. We take up the function of customer management for your organization and ensure that your client receives the best customer service. By managing your valuable clients we help you create and sustain long-term, profitable client relationships. Crescent CRM acts as a resource that helps you increase your client base by constantly bringing about positive orientation in the client relations propaganda. Managing customers from around the world becomes a subtle task when Crescent' your partner is at work.

Special Features

- Easily Customizable for any industry
- Resolutions Center and Trouble Ticketing Systems
- Multiple Communication Channels
- Automated Reminders for Important Events
- Pull Strategy based Information Transfer
- Unlimited User Levels
- Comprehensive Graphical and Textual Reports
- Enhanced Security Features
- Per Screen Help Facility
- Customizable Newsletters and Campaigns

'Grapevine' Sales Force Automation

'Grapevine' an entirely unique Sales force automation (SFA) solution provided by Cedar Solutions works in line with the structure and sales force management of the company. Our flagship Grapevine Sales force automation (SFA) solution consistently drives more sales success than any other application. Our Grapevine has higher user adoption, a complete suite of tools,

and powerful customization to support any sales process and this make it one of the most sought after systems. Grapevine SFA also helps your company manage activities like sales, including order processing, information sharing, inventory monitoring and control, customer management, sales forecast analysis and employee performance evaluation etc. Offering a magnificently fast and accurate form of Sales Force Automation services, Grapevine channelizes your activities in the right direction for better results.

Special Features

- Ease of Use
- Unlimited Users
- Exhaustive Graphical and Textual Reports
- Auto-Alerts and reminders
- To-Do, Appointment Calendars, Schedulers
- Customizable access levels
- Advanced data search
- File Uploads for bulk data
- Enhanced Security Features
- Per Screen Help Facility
- Track all aspects of sales

‘Novo’ ERP- Enterprise Resource Planning

Novo ERP by Cedar is one of the premium Enterprise Resource Planning applications that supports essential functions and activities of your business processes and operations efficiently and is tailored to specific needs of the industry. Some of the major functionalities carried out by ‘Novo’ include product planning, raw material purchasing, inventories and stocks, interacting with suppliers, providing customer service etc. Cedar Solutions is one of the leading companies that provide web-based ERP services under the brand name Novo ERP to its clients in a varied spectrum of applications. The company is committed to rendering high quality ERP software

solutions that works towards a well-planned and analyzed system that particularly addresses the requirements of the client. The system we provide are operationally flexible optimized and at the same time provides simplified solutions. Novo Enterprise resource planning system helps in foreseeing the future challenges and launching strategic campaigns to overcome those challenges. Breaking the barriers of a conventional system and improving upon the various functionalities, we provide web-based enterprise resource planning software that can be accessed from anywhere around the world. Our clients who have their operations in various parts of the world have adopted our Web- based Novo ERP systems because of its operational efficiency, cost effectiveness and flexibility. Our ERP outlines all the facets of our clients' business and makes their planning and strategy building simpler and easier.

Salient features

- Helps plan layout and structural design of a project
- Budget control for each process in the project
- Bid analysis and tender management
- Project scheduling
- Remote project monitoring
- Total system control and data security

'Arcade' Content Management System

Arcade is an exclusive content management system offered by Cedar Solutions for the better utilization and storage of the confidential contents of our clients. Content management system is an essential component that enables easy management of data. At Cedar Solutions, we provide a complete solution for website management through 'Arcade', the competent CMS software. Arcade is fast, flexible and highly capable of providing customized solutions to the customer. Our Arcade CMS software is designed to address your specific content management issues, ensures that your website is completed and working within a few hours and works towards improving your brand value and potential brand image.

Salient features

- Easy-to-use and Comprehensive Admin Console
- Various Pluggable Optional modules
- Photo Gallery
- Fully Customizable menu
- Unlimited website sections
- Template based Interface
- Enhanced Security Features
- Rich Text Editor

Services

The various services we provide are an integration of the essential requirements of any corporate client. We are our clients' most sought after service destination. This is due to the fact that we are versatile in our service delivery and we have services ranging from web to print. Cedar Solutions move forward in the service industry by being a friend to the client in solving their problems and moving forward through mutual growth and establishing a relationship that lives long.

Web Development

Web development is an industry that has vast number of players and service providers, but the distinguishing features that make us stand out is the ability to provide customized, creative and unique services. Understanding the requirements of the clients and fostering web based software solutions that practically solve their issues is what helps us march ahead in this highly competitive industry. Our software solutions act as a tool for the client, making their work easier and helping them complete it faster. Augmenting the client's corporate success, we deliver end to end services and solutions in the web development platform. Our services include the Enterprise resource Planning, Content Management System etc. that are individually designed to support the client in their daily operations and functions. Join hands with us and pave way for the growth of your company in terms of sales, revenue and profit.

Hosting and Mailing solutions

Web hosting, Domain registration and maintenance

Web hosting decisions need to be carefully analyzed since, hosting plays a key role in deciding the impact of your online presence. While undertaking web hosting, domain registration and maintenance it is necessary that the hosting should be done with the provider whose service is speedy, reliable and timely. At Cedar we have two types of hosting options which include the: Dedicated hosting- suitable for small businesses, e-commerce sites and personal websites. Shared hosting- meant for the sites that needs to be listed faster and needs to be more secure. Shared hosting provides more affordability and reliability. Apart from these we also have POP3 email accounts options, also we do not charge any set up fee and there are no hidden costs associated with this.

Mailing solutions

Vitalizing the role and importance of corporate communication and emphatically addressing the requirement of having an internal communication module, we have introduced mailing services as one of our important corporate services. This service solution apart from providing high performance renders POP and web access facilities also. Our mailing solutions service provides a web interface that is distinctly yours, in the sense that it will have the company name, logo and corporate colours displayed in the login page. Identifying the importance of security and standardization, Cedar Solutions mailing services possess both these by way of corporate branding and user friendly interface which can be easily accessed and used by all the employees in the company.

Multimedia

Integrating the different media components and exhibiting the best design for a company is the idea behind multimedia services of Cedar Solutions. Clear presentation and communication of ideas and information is necessary for progress, prosperity and security. Cedar has the expertise and technical knowhow to integrate the various advanced interactive media platforms viz. text, audio, animation, video, graphics etc. Being a corporate you will have to constantly interact with clients and other businesses, our multimedia services will help you make yourself seen,

heard and understood in the most interactive way. By utilizing our high end multimedia tools and resources that are most affordable and technically sound, you will be able to communicate effectively thus making every communication more fruitful, worthy and memorable.

Print and Advertisement

Realizing the importance of having a print mode of branding and advertisements for the companies, Cedar Solutions has introduced print and advertisement service. We offer service like logo designing, brochure designing and graphic designing. Apart from having an online presence, companies smartly need to have their printed profile handy. We provide these services in the most creative and aesthetically excellent manner with the help of our expert creative designers.

Outsourcing

Off-Shore Development

We have a state-of-art offshore development center where we maintain multidisciplinary activities forming the core of our capability, and we address the queries of our off-shore clients as well as deliver them the best possible service. We offer partnership plans in an array of products and services and also ensure that our partner off-shore receive our timely support. Our outsourcing partnership option provides a flexible and personalized relationship with the partner that enables the company to work with the clients in the best possible manner in delivering the services and creates a learning environment at both ends. Being our global partner you can improve and build your expertise in the areas that we work in, you can build a sense of responsibility and commitment towards the customers, sell the products and services at a highly competitive rate and create a niche in your home market, also can avail knowledge regarding the services that needs to be provided to other industries thus attaining Business to business and business to customer media to work in.

Our offshore partners can avail and utilize our technical services in the following ways.

- Full-time Employee Services

- Temporary Contract Services
- Contract-to-hire Services
- Per-project based Services
- Dedicated Offshore Development Center
- Joint Offshore Development Center

Being out outsourcing partner you can drive significant increase in profits, productivity and business performance.